

Danny Brown

Danny Brown provides business branding and social media consultancy services to clients in both the consumer and commercial markets, from small start-ups to Fortune 500 businesses.

His services include:

- Introduction to social media and social networking
- Value-based relationship building
- Implementing social tools into company strategies
- Short-term and long-term social planning

With a background in Commercial Marketing and Corporate Communication, Danny brings a wealth of knowledge to his work.



He was a key part of UK communications leader British Telecomm, where he was an integral part of the team that introduced Business First, a specialized service that resulted in over £100 million of new business.

Danny helps clients grow their communities online and offline through the value of communication and interaction. He injects the worth of social equity into each client project and the importance of choosing the right tools for each individual project.

Danny is also the founder of the 12for12k Challenge, a unique charity project using social media to help change the lives of millions worldwide in 2009.

His social media PR and marketing blog is featured in the AdAge Power 150 list and is syndicated by the iEntry and WebProNews business networks. Danny is also a regular contributor to Social Media Today and Marketing Pilgrim.

Connect with Danny

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